



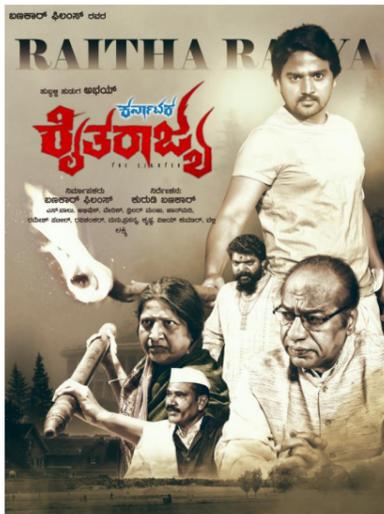
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CROWD FUNDING SOUGHT BY "BANAKARA FILMS" FOR ITS "RAITA RAJYA KANNADA FILM LOVE STORY "A BIG FILM WITH SMALL BUDGET WITH INTELLIGENT TEAM"



By : M.S.Yatnatti: Editor and Video Journalist Bengaluru : A revolutionary love story "a love triangle" where Hero and Villain both love the heroin of the story which took shape in a village which is told first time on Big screen with comedy and politics and fights and six melodies songs proposed to be released on theaters if permitted otherwise Netflix and Amazon and other electronic and web media simultaneously in view of COVID-19 restrictions. Raita Rajya is a tale of hope and triumph of farmers . According to story these Farmers do not want to be industrialist, they want only better income or double income for their produce .It takes a lot of courage to make a film based on a farmer as a hero. It needs time patience passion and off coerce affordable money to see ambitious idea makes it way to silver screen or Net Film .This time life of a farmer is central theme of a unique love storey. Kannada films have always been there. But people need to change the mind set of about Kannada film industry. Karnataka people really need to feel proud about Kannada films, especially as when you see other industry being respected in the state. When it comes to IT, they say Bengaluru is the IT city. When it is about fashion, they say Bengaluru is one of the best in the field. We excel in English and Kannada theatre; we win so many awards for literature. Kannadigas were proud about so many of these things, and time has come to respect Kannada films . Kannada films may be a small industry, it has its limitations but need to be supported and respected. Karnataka people have given the chance or an opportunity to make a difference for Kannada films given a kind of power where people can bring in a change, by way of crowd funding the Kannada films. Bankara film is seeking crown funding in the form of donations to complete the film and release the film. Being student filmmakers, budget is something that always concerns us. Hence we decided to turn to a crowd funding platform, with hopes of being able to raise necessary funds to make a dream come true. It is a film very personal to me and my crew and will be something that anyone can understand and learn from.

Bankar Films is inviting crowd funding in the form of donations and its Canara Bank Account Number is 1229201000664 BANAKAR FILMS IFC CODE CNRB0001229 e-mail: cb1229@canarabank.com Sri Kurdi Bankara Mobile Number: 9008750060 .Note; The investors and donor are requested to do their due diligence before investing or donating .

Raita Rajya storyline: A revolutionary love story a love triangle where Hero and Villain both love the heroin of the story which took shape in a village which is told first time on Big screen with comedy and politics and fights and six melodies songs proposed to be released on theaters if permitted otherwise Netflix and Amazon and other electronic and web media simultaneously in view of COVID-19 restrictions.Village farmer is back bone of our country. Farmer who depends wholly on cattle flora and fauna and water resources .A farmer totally depends on agricultural income and faces ups and downs in his life and main reason for this ups and down is improper rain and floods due to heavy rains, improper quality of seeds , Inadequate supply of fertilizers ,Fake pesticides and crop diseases. After facing all these problems even if farmer gets good harvest no guarantee of getting good price for his or her produce in the market. This in turn will affect his livelihood which ultimately results in to heavy unbearable debts to farmers and due this many times this results into famers suicides .On top of this government in appropriate measures towards farmers related problems and mitigation sachems failures and fluctuations in the market make the farer runaway from farming. The banks and private lenders issues notices and sell their properties who will not be able to return the loan in time. These situation make the farmers to revolt against the government policies of injustice .The farmers under frustrations start protesting against the corrupt system.in turn government to take control of the protesting farmers use tear gas and conduct "Golibar" (Firing on Farmers ) .All these actions create chaos and results into death of many farmers .Government closes these cases after giving a meager compensation .These make farmers to migrate their villages to urban livelihood which will result into new problems in urban area. By understanding all these problems the "Hero" of film make government to understand all these problems of farmers and he will become eye opener for them .Hero corrects the corrupt system see that farmers get benefit of all government schemes .With these new trends all villagers start retuning to the Villages. At last entire Government realizes that Farmer is "Annadata" farmers need to be respected and farmer is very much essential to existence of mankind. At the end Hero and Heroin gets into wedlock. And This film has happy ending story.

Bankara films planned to release simultaneously theatrical release if not possible due to #Corona Crisis, exploring OTT options?.Industry insiders say that releasing smaller-budget movies on OTT platforms could be an option for filmmakers given the ongoing lockdown or social distancing. The question is, will this become a trend in India, where small and medium-budget films made for a theatrical release open straight on OTT platforms for a premium fee? "It won't be easy, because top actors don't want their films to release on OTT directly." few film makers won't be surprised if some mid and small-budget films go straight for digital releases. Not every producer has the capacity to hold on to a film for very long. Also, if some important films move to OTT directly, it might lead to a new consumption pattern. "

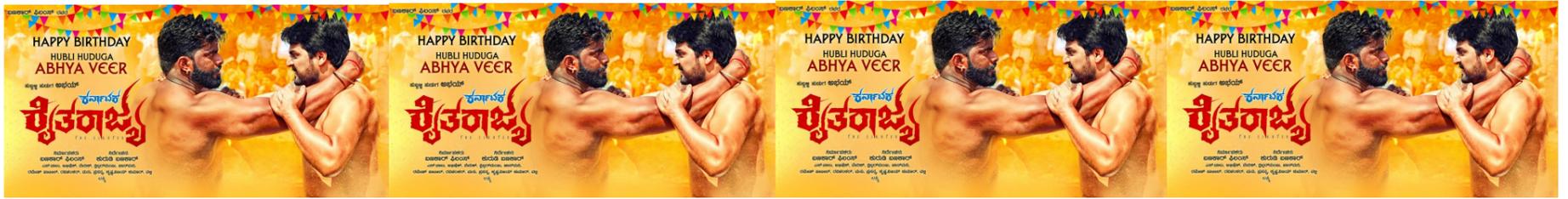
One of the biggest advantages of crowd funding is division of risk which allows investors to park small amounts of money. Primarily, there are three types of crowd funding: Donation-based where the investors or contributors are promised no financial returns as these campaigns are mostly cause Based; Debt-based — this method promises the contributors their money back with interest. It is also called 'peer-to-peer (p2p)' lending; Equity-based – in this type of funding contributors acquire equity shares in exchange for capital receiving return on their investment as well as a share of the profits. They are also entitled to a dividend. In India, equity-crowdfunding is deemed illegal while a p2p lending platform can operate only after obtaining a Certificate of Registration from the RBI.



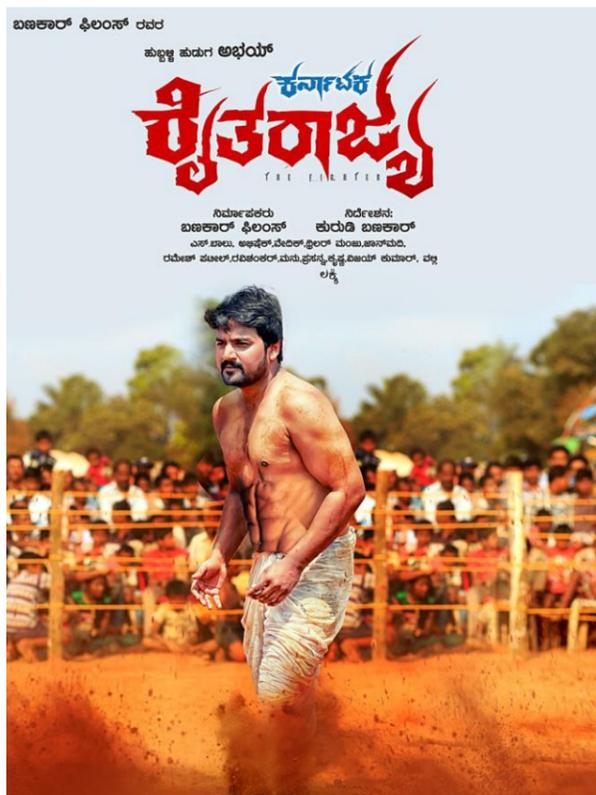
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People do get influenced by the success of many film, and they go overboard, and some time few may end up losing money. But today, there are enough platforms where a bit of strategy and planning will ensure your investment on a movie is safe .The Kannada film produces need to take advantage of internet and Smartphone. The truth is that in film industries worldwide, only a few films make money, not all films make that mark. Still, people cannot get discourage from making film. Very few may survive. But that does not mean you can question or discourage another aspiring producer or actor from pursuing his dreams. As for quality of a film, it is debatable topic. What works today may not work tomorrow. Producers should be updated with their knowledge of film making. If you are not updated, you shouldn't be in business of films.. The people who want to come into this industry should do proper research. Nowadays, every Friday every film says they broke all records. That is not correct . They should project the right figures. Today, things are becoming more transparent, because of GST etc. People are forced to present the correct picture. Because for a layman, or for a newcomer, or a new producer — claims of broken records are misleading and they will not be able to make informed decisions as far as their projects are concerned. Professionals want them to be more careful. With crowd funding popularity growing, we're seeing a lot of niche crowd funding sites that are very good at targeting specific industries. We've seen athletes turn to crowd funding to raise money to train and compete, and musicians raising money to produce new songs or go on tour. For certain industries, crowd funding is transforming the way participants raise money for and invest in projects. With this trend in mind, it's no surprise that the film industry is finding crowd funding to be a new channel to raise money. Film financing is not unlike raising money for startups: few make money, but the ones that do succeed in making a blockbuster make their financiers and producers a lot of money. The storyline of the film and its theme song have already received a thumbs-up, along with the campaigns and motivational videos are in pipe line , which have also will be appreciated by the audience. Seed & Spark: This crowd funding site for the independent film is a different from some of the others on this list. It not only provides a place for aspiring filmmakers to raise money for their projects, but it's also a place for lovers of independent films, web series, and film festivals to discover new films (and filmmakers) to watch and enjoy. According to the site, they support "all things moving-picture related." From films (shorts, features, docs, experimental) to web series and film festivals to independent cinemas, this crowd funding site does it all. Crowd funding is an online marketplace for film financing and deal making connecting a global network of investors, filmmakers, and industry professionals. For filmmakers, Slated is a platform to promote viable films to an engaged audience. For investors and the industry, Slated provides access to qualified filmmakers and leading organizations to facilitate targeted introductions and help discover viable project .The cowed funding persons will be proposed to be invited to special screening of the film in Bengaluru.



CROWD FUNDING PROPOSALFOR KANNDIA FILM "RAITA RAJYA"

MINIMUM DONATION OR INVESTMENT RUPEES 10000/- or Multiple of RUPEES 10000/-Limited to 200 persons
20 TICKETS YOU CAN GIFT TO YOUR FRIENDS AND FAMILY
ONLY ABOUT 10% SHOOTING IS REMAINING 26 LAKHS INVESTMENT WANTED THOSE INTERESTED CAN SEND THEIR INTENT BY WHATS UP
WHATS UP NUMBER: 9945116476 MONEY NEED TO SEND ONLY ON CONFIRMATION BY WHATS UP
WITH COMPLIMENTS FROM, BANKAR FILMS IS INVITING CROWD FUNDING IN THE FORM OF DONATIONS

Canara Bank Account Number is 1229201000664 BANAKAR FILMS IFC CODE CNRB0001229 e-mail: cb1229@canarabank.com Mobile Number: : 9008750060 .

Bankar is a film director, actor and screenwriter in the Kannada film industry. He is well known for the films Vichitra Premi , his directorial debut and now the 2020 psychological thriller Raitha Rajya . Being from a theater background, he used to write scripts for plays on stage before working as an associate director. He has written about 22 Novels in Kannda language

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